

# 德國福茲堡應用科技大學

## 特殊課程之課程名與學分拆解

姐妹校課程名稱及學分	拆解後學分	拆解後課程名稱
Strategic, Knowledge, Financial and Relationship Management (12) (10)	3	Strategic Management
	3	Financial Measurement
	3 (2)*	Knowledge Management
	3 (2)*	Relationship Management
Change, Innovation, Diversity and Brand Management (12) (10)	3 (2)*	Diversity Management
	3 (2)*	Change Management and Leadership
	3	Innovation Management
	3	Brand Management
International Business Strategies (12) (10)	3	International Trade and Markets
	3	Transactional Management
	3 (2)*	Case Studies and Projects
	3 (2)*	International Finance
International Business Functions (12) (10)	3 (2)*	International HR Management
	3 (2)*	International Managerial Accounting
	3	International Project Management
	3	International Marketing
Marketing Management (10)	2.5	Strategic Marketing
	2.5	Product and Price Management
	2.5	Marketing Communication
	2.5	Market Research
Sales Management (10)	2.5	Sales Process
	2.5	Sales Controlling
	2.5	Sales Organisation
	2.5	Customer Relationship Management

Advanced Corporate Finance & Managerial Accounting	2.5	Financial Statement Analysis
	2.5	Corporate Finance
	2.5	Financial Accounting & Investment Banking
	2.5	Management Control
Mergers, Acquisitions/ International Accounting	2.5	Mergers and Acquisitions
	2.5	Risk Management
	2.5	International Financial Reporting Standards (IFRS)
	2.5	Cost Management & Consolidation
Small and Medium Sized Enterprises	2.5	Managing small and medium sized Enterprises
	2.5	Internationalization of SMEs
	2.5	Sustainability and Strategy
	2.5	Entrepreneurial Spirit
Entrepreneurship	2.5	Entrepreneurship and Innovations
	2.5	Feasibility Analysis and Business Planning
	2.5	Start-up Valuation and Funding
	2.5	Growth Strategies and Corporate Entrepreneurship
Human Resource Management (6)	3	Human Resource Management
	3	Career Training and Self-Development
Supply Chain & Information Processing (6)	3	Supply Chain Management Information
	3	Information Processing & Excel
Marketing (6)	3	Principles of Marketing
	3	Cross Cultural Marketing
Project Management (6)	3	Strategic Management
	3	Intercultural Project Management

\*：若以上 12 學分課程實際開課時改為 10 學分，則依括號內之學分分配。