



2024 實踐大學「全球文化與溝通」密集式全英課程： 海外移地教學-臺日交流及文化體驗

07 月 25 日(四)-31 日(三)

一、活動時間：

1. 2024 年 7 月 25 日(四)至 7 月 31 日(三)，共 7 天。
2. 航班資訊(暫定)：

| 日期 | 時間 | 地點 |
|----------|-------------|--------------------------|
| 07/25(四) | 12:40-16:55 | 桃園(TPE) – 成田(NRT) CI 104 |
| 07/31(三) | 17:55-20:35 | 成田(NRT) – 桃園(TPE) CI 105 |

*依行程變動，此為暫定時間，採團進團出方式進行

二、費用與補助

1. 活動費用：新台幣 38,500 元整。(實際金額依機票開票費用及匯率為準) **含**經濟艙來回機票、課程與文化參訪、宿舍、部分餐食、保險及團體活動交通，**不含**護照申請費用、個人活動費用。
2. 補助費用：全程參與課程並完成修課規定者，每人可補助新台幣 25,000 元。

三、學分資訊

1. 全程參與課程並完成修課規定者，可認列 113-1 學期-全球文化與溝通通識課程，已經選修該門課程並通過學生，不再重複認列學分。

四、報名資格：

1. 實踐大學具本校學籍之學位生(含繳交全額學雜費雙聯學位生)
2. 上一學期成績及操行成績 75 分以上，新生請提供高中成績證明。
3. 英文能力須達 TOEIC 550 (含)以上或同等級別。

五、報名期限：即日起至 2024 年 6 月 5 日(三)17:00 前

六、退費規定：

| 申請退款日期 | 退費金額 |
|------------------|------------------|
| 6 月 05 日(三)(含)前 | 全額退款 |
| 6 月 17 日(三)(含)前 | 退款 40% 15,400 元整 |
| 6 月 26 日(三)(含)前 | 退款 20% 7,700 元整 |
| 6 月 27 日(四)(含)以後 | 不退款 |

七、報名方式：至國際事務處網站下載報名表並繳交保證金及相關文件

八、承辦人員：國際事務處 劉老師 (102145@g2.usc.edu.tw) 02-2538-1111 分機 1151



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七、行程表：

| | 第一日 07 月 25 日(四) | 第二日 07 月 26 日(五) | 第三日 07 月 27 日(六) | 第四日 07 月 28 日(日) | 第五日 07 月 29 日(一) | 第六日 07 月 30 日(二) | 第七日 07 月 31 日(三) | |
|-------|------------------------------|--|---------------------|---------------------|---------------------|---------------------|------------------------------|-----------------|
| 07:00 | 搭機前往日本 ² /飯店入住 | 早餐 ³ /集合/車程 ⁴ | | | | | | |
| 08:00 | | 開幕式 密集式課程* Day1 | 密集式課程* Day2 | 文化探訪 | 密集式課程* Day3 | 日本企業參訪 | 宿舍整理/ 搭機返回台灣 ² | |
| 10:00 | | | | | | | | |
| 12:00 | | 午餐 ³ | | | 午餐 ³ | | | |
| 13:00 | | 台日交流工作坊 【主題一】 | 台日交流工作坊 【主題二】 | | 台日交流工作坊 【台灣文化體驗】 | 日本企業參訪 | | |
| 15:00 | | | 文化探訪 巢鴨地藏通 | | | | | 文化探訪 ANIMATE |
| 17:00 | | 晚餐(自理) ³ | | | | | | |
| 18:00 | | 自由活動 | 自由活動 | 文化體驗活動準備 | 自由活動 | 自由活動 | | |
| 住宿 | | 飯店住宿(預定-2 人一間房間) ⁴ APA Hotel Yamanote Otsuka Eki Tower (170-0005 東京都, Toshima-ku Minami Otsuka 3-31-10) | | | | | | - |

備註：

1. 課程及活動行程可能依實際情況有所更動。
2. 餐食：活動費用包含早餐及中餐(除 7/28、7/30)，其餘皆由學生自理。
3. 當地交通：活動費用僅包含團體行程之交通(地鐵或遊覽車)，其餘時間之交通由學生自理。
4. 當地住宿：住宿飯店依訂房狀況調整，若該飯店無額外房間會以同等級飯店安排。



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八、課程及活動資訊(暫定):

1. 密集式課程&台日學生交流工作坊：密集式課程以 **Innovation** 為主題，由外籍老師帶領課程，三天的課程主題內容如下：

| 時間 | 主題 | 內容安排 |
|---|---|---|
| 7 月 26 日(五) 09:00-12:00 | Strong Teams = Strong Innovation | <p>Welcome & Icebreaker (about 50 to 60 min): Introduction, the ground rules are established. What is a creative and collaborative environment where innovation can happen. Activities: This part is followed with an Icebreaker game to help students loosen up and get to know each other. Break (5 to 10 minutes)</p> <p>What is Innovation? (about 70 to 90 min): Interactive lecture/discussion on the concept of innovation. Explore historical and modern examples of innovation across various fields. Activities: students brainstorm about the innovation they have seen around them. Break (5 to 10 minutes)</p> <p>Innovative thinking Introduction (25 to 45 min): Students get introduced to a framework used for innovative thinking. This framework will be used in the activity the students will be working on. Activity: Students work in groups and brainstorm a problem (challenge) they encounter in their daily lives. On Day 1 this challenge is about a technology they use. Before students are dismissed, they will need to find a challenge. When they have found a challenge, this activity is carried on to the afternoon and students and Shih Chien support TA staff are working with students on this.</p> |
| 7 月 26 日(五) 13:00-結束 台日交流工作坊 【主題一】 | Innovative thinking: | <p>group work (at least 2 to 3 hours per group): using the innovative framework provided in the morning and the challenge they have picked; students will be working on this activity in the afternoon. Shih Chien support TA staff will be supporting the students in this activity. Students will be creating a short presentation that will be presented on day 2. Expected Outcome: identifying and explaining the challenge, explaining the improvements,</p> |



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| | | |
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| | | preparing the presentation (ppt/pdf), rehearsing the presentation and getting ready to present on Day 2. |
| 7 月 27 日(六) 09:00-12:00 | Exploring and solving challenges through innovation | <p>Group presentations: (time: TBD, probably about 50 to 60 mins): Students will be presenting what they have worked on in the afternoon of Day 1. Each group will receive comments and feedback. (presentation time about 5 to 10 mins per group, feedback and Q&A 2 to 5 minutes per group) Break (5 to 10 minutes)</p> <p>Thinking and acting under pressure (about 50 to 70 minutes): students will be given an exercise where they are asked to work 'under pressure' and without the help of the internet, libraries. They will be working in their groups. Feedback will be given immediately after the exercise. Break (5 to 10 minutes)</p> <p>Innovative thinking (30 to 45 min): Students use the framework used for innovative thinking that was introduced on Day 1. New information will be provided also. Activity: Students work in groups and brainstorm a list of problems (challenges) they encounter in their daily lives. On Day 2 this challenge is related to the environment or their surroundings of Tokyo (around their campus). When they have found a challenge, this activity is carried on to the afternoon and students and Shih Chien support TA staff are working with students on this.</p> |
| 7 月 27 日(六) 13:00-結束 台日交流工作坊 【主題二】 | Innovative thinking: | <p>group work (at least 2 to 5 hours per group): using the innovative framework provided in the morning and the topic they have picked; students will be working on this activity in the afternoon. Students will be asked to take pictures of the environment / surrounding and include those pictures in the presentation. Shih Chien support TA staff will be supporting the students in this activity. Students will be creating a short presentation that will be presented on Day 3.</p> |



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| | | |
|----------------------------|---|--|
| | | Expected Outcome: identifying and explaining the challenge, explaining the improvements, preparing the presentation (ppt/pdf), rehearsing the presentation and getting ready to present on Day 3. One printed poster per group that shows the way students envision the environment/surrounding to have improved. |
| 7 月 29 日(一) 09:00-12:00 | Mastering the craft of innovative thinking | <p>Group presentations: (about 90 to 120 mins): Students will be presenting what they have worked on in the afternoon of Day 1. Each group will receive comments and feedback. (presentation about 10 to 15 mins per group, feedback and Q&A 5 to 10 minutes per group). Each group will have a poster in the classroom that shows the outcome of the activity.</p> <p>Break (5 to 10 minutes)</p> <p>Recap and discussion (about 60 min): depending on the time, comments will be shared, a recap of the course will be provided. Discussions, picture taking. End of Workshop</p> |

2. 台灣文化體驗活動: 7/28(一)中午至下午由實踐大學學生舉辦台灣文化體驗活動，如臉譜繪畫、剪紙、印章刻印、夜市美食小吃製作等提供給日本學生體驗。
3. 文化參訪: 實踐大學學生及日本學生分組進行日本文化探索活動。

課程及各項活動時間依日方學生及相關單位滾動式調整，內容亦配合更動。